## **Doosan Forklift Parts**

Doosan Forklift Part - Doosan Infracore Company Ltd. is a transnational company consisting of Diesel Engines, Defense Industry goods, Industrial Vehicles, Construction Technologies and Machine Instruments and Computerization Systems.

In the U.S.A., <u>Doosan Parts</u> Infracore America Corporation is headquartered in Suwanee, Georgia. It is home to a 170,000 square foot manufacturing facility, which is the home of the Compact Equipment and Construction division. West Caldwell, New Jersey is home to the Machine Tool division and Cleveland, Ohio is home to the Lift truck division. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction consumer wishes.

There are well over 220 Doosan service and sales locations operating in Canada and the United States. Moreover, there are more than 90 independent sellers moving forklift materials and materials handling equipment. This network enables Doosan Infracore America to aggressively compete in this competitive marketplace. The lift truck product line impressively features 63 distinctive models consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion lift trucks. Capacities of these numerous vehicle models vary from 3,000 to 33,000 lbs. All vehicles are manufactured in an ISO 9001 certified facility.

Doosan Infracore America is the fastest rising forklift and lift truck company in the North American market, thanks to its excellent level of product performance and their consistently high level of consumer support and service given to all Doosan Infracore Forklift users. The U.S. lift Truck division located in Cleveland has a professional team knowledgeable in Sales, Purchasing, Advertising, Logistical and Technical Support.

In the beginning the home-based forklift marketplace in Korea was an open import enterprise. Korea Machinery Co. Ltd. began in 1960, to import fully assembled forklifts as part of a home-based machinery expansion project. Sales of these goods were initially targeted to state-run firms, large scale organizations, and the military. This ultimately led to a unification with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division commenced trade operations throughout Korea to overhaul and sell this heavy equipment. By 1978, a forklift manufacturing plant was successfully completed. Continuous technical training became the new focus for enhancing quality and product development.

Home-based forklift business for Daewoo started in 1967 and grew to an astounding 90% market share in Korea. By the 1980's, Daewoo's superior technological enhancements combined with sales success placed them in a situation of substantial growth of their lift truck operations.

Caterpillar Industrial Inc. of the U.S. in 1981, proposed a joint venture project to assist them in the highly competitive North American materials handling market. This joint-venture proved highly successful for Daewoo and their lift truck sales expanded greatly. In 1984, the company finished development of a new facility to help in producing high end value-added goods for export. In 1993, the corporation had a international sales system and started exporting models they had established through in-house expertise, as an sovereign product. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing expansion opportunities into overseas markets.